

NCC Cable System Order

Order #	62523036
Syscode	6363
System Name	Spectrum/Dayton DMA Interconnect, OH
Market	Dayton

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Apr17
-	

Flight Dates	04/16/18 - 04/29/18
Agency	SRCP Media
Advertiser	DeWine Husted for Ohio

Client Code	
Product Code	
Est Code	4.18-27B
Product Name	4.18-4.27
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/17/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$17,470.00		
Commission	\$2,620.50		
Net Total	\$14,849.50		
Total Spots	86		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 4.17 Added spots as per conversation, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	4/23/18	4/29/18	05:00	09:00	X	X	X	X	X			-	-	10	\$188.00	\$1,880.00	30	NP
2	FXNC	VARIOUS	4/23/18	4/29/18	09:00	16:00	X	X	X	X	X			-	-	15	\$125.00	\$1,875.00	30	NP
3	FXNC	VARIOUS	4/23/18	4/29/18	16:00	19:00	X	X	X	X	X			-	-	10	\$209.00	\$2,090.00	30	NP
4	FXNC	AVG. ALL WKS<	4/23/18	4/29/18	19:00	24:00	X	X	X	X	X			-	-	10	\$314.00	\$3,140.00	30	NP
5	FXNC	FXNC EM	4/16/18	4/22/18	05:00	09:00			X	X	X	X	X	-	-	2	\$188.00	\$376.00	30	NP
6	FXNC	FXNC DT	4/16/18	4/22/18	09:00	16:00			X	X	X	X	X	-	-	3	\$125.00	\$375.00	30	NP
7	FXNC	FXNC EF	4/16/18	4/22/18	16:00	19:00			X	X	X	X	X	-	-	2	\$209.00	\$418.00	30	NP
8	FXNC	FXNC PT	4/16/18	4/22/18	19:00	24:00			X	X	X	X	X	-	-	2	\$314.00	\$628.00	30	NP
9	FXNC	FXNC EM	4/16/18	4/22/18	05:00	09:00				X	X	X	X	-	-	8	\$188.00	\$1,504.00	30	R3 +8x
10	FXNC	FXNC DT	4/16/18	4/22/18	09:00	16:00				X	X	X	X	-	-	8	\$125.00	\$1,000.00	30	R3 +8x
11	FXNC	FXNC EF	4/16/18	4/22/18	16:00	19:00				X	X	X	X	-	-	8	\$209.00	\$1,672.00	30	R3 +8x
12	FXNC	FXNC PT	4/16/18	4/22/18	19:00	24:00				X	X	X	X	-	-	8	\$314.00	\$2,512.00	30	R3 +8x

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	86	0	0	0	0	0	0	0	0	0	0	0	86
AMT	\$17,470.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$17,470.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/24/18

62523036 | Dayton | Spectrum/Dayton DMA Interconnect, OH | 6363 |